Lumens: a new way to shop for light
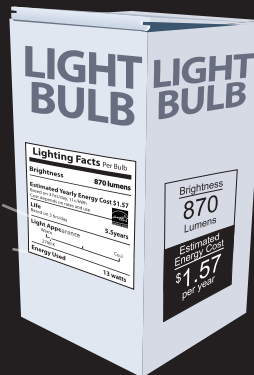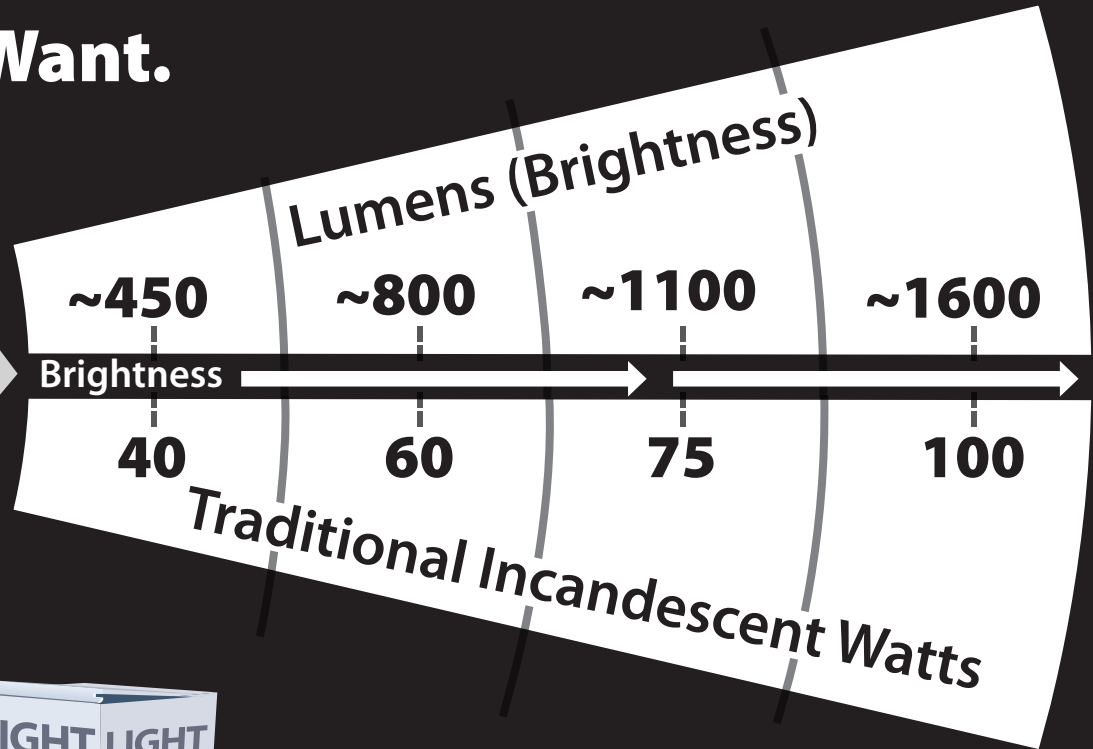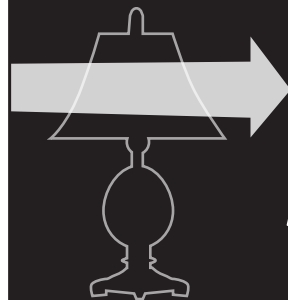
Choose Your Next Light Bulb for the Brightness You Want.

Lighting Facts Per Bulb

Brightness	**870 lumens**

Estimated Yearly Energy Cost $1.57
Based on 3 hrs/day, 11¢/kWh
Cost depends on rates and use

ENERGY STAR

Life
Based on 3 hrs/day   **5.5 years**

Light Appearance
Warm   Cool

2700 K

Energy Used	**13 watts**

Lumens (Brightness)

~450	~800	~1100	~1600

Brightness →

Traditional Incandescent Watts

40	60	75	100

LIGHT BULB   LIGHT BULB

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Brightness
870
Lumens
Estimated Energy Cost
$1.57 per year

For the greatest savings, choose ENERGY STAR® light bulbs.